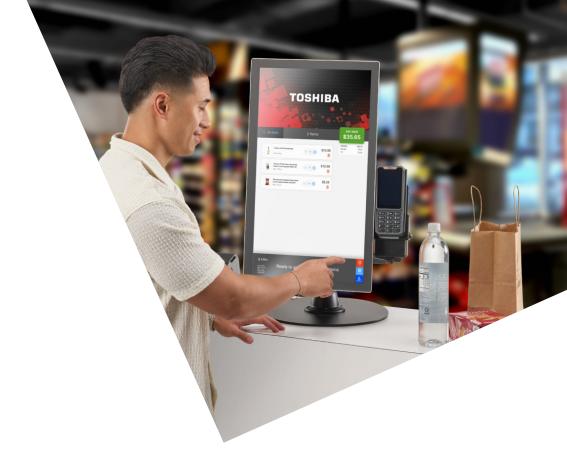
# **TOSHIBA**



# **ATOUCH**

# REVOLUTIONIZING RETAIL WITH SLEEK DISPLAYS

TCx® Touch displays are designed to inspire and perform across a variety of environments, going beyond the standard POS setup. Engineered with style, innovation, and reliability in mind, our advanced displays seamlessly align multiple touchpoints, empowering businesses to adapt to the ever-evolving retail landscape and beyond.

# **KEY BENEFITS**

- Enhanced Touch Technology
- Sustainable Design
- Seamless Integration
- Intuitive Ease of Use





TCx Touch displays were designed with the retailer in mind and addresses key pain points that are important like durability and versatility for the future. The compact footprint and sleek design fit anywhere in-store, enhancing the user interface and optimizing the checkout experience for the employee and customer."

## ADVANCED FEATURES OF TCx TOUCH DISPLAYS

Featuring 6 touch models with a sleek design, brushed metallic finish, and built-in USB-C connectivity, these displays provide versatility across multi-store environments – at Point-of-Sale check-out, self-service kiosks, the back office, or even as in-store media options.

#### **KEY FEATURES:**



**Display Options:** 10" customer display, 15"L,15.6"L, 19.5"P, 19.5"L or 24"P configurations



Advanced Touch Technology: Multi-touch PCAP technology ensures responsive, accurate Supports Microsoft interactions for streamlined operations and improved workflows



**Dual-Operator** Capability: Windows for efficient and versatile use



#### Sustainability Focus:

Constructed with recycled materials and eco-conscious packaging to minimize environmental impact and GHG emissions



#### Seamless Integration:

Designed to work with existing POS technology, ensuring smooth customer and employee interactions for an elevated user experience

### **ENHANCING** THE RETAIL EXPERIENCE

The TCx Touch displays not only enhance the aesthetic appeal of retail environments but also deliver functionality that meets the demands of modern customers. With intuitive I/O interfacing options like MSR, iButton or Barcode Scanner, associates can easily navigate checkout transactions, leading to quicker service and improved customer satisfaction.

#### Adaptable

Flexible installation options for various retail setups

#### > Economic

Energy-efficient design reduces operational costs

#### > Durable

Robust build quality ensures longevity in high-traffice areas

#### > Versatile

Customizable interface to align with brand identity



WHY CHOOSE **TCx® TOUCH DISPLAYS?** 

Toshiba's TCx Touch displays offer superior craftsmanship, innovative design, and diverse options tailored for retail needs.

# **TOSHIBA**

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