

# ZMotif™ CardStudio™ Card Printer Software



## Fast and Easy Way to Create Great-Looking Cards

Zebra ZMotif CardStudio is an easy-to-learn, easy-to-operate professional card design and card issuance software suite. Whether you're creating simple or complex designs, CardStudio offers a version for every application with three editions: Classic, Standard and Professional. Compatible with all current and legacy Zebra card printers—including both direct-to-card and retransfer—CardStudio makes designing, encoding, printing and connecting to databases fast and efficient. And the option to print via Direct-to-Printer (D2P) technology optimizes print quality and ensures seamless design and card encoding.

## Easy Upgrades and Demo Edition Available

Protect your investment with software license key upgrades—no hardware or dongle required. Upgrades to more feature-rich editions are available with the simplicity of a software license key. Face Snap plug-in is also available as an option for automatically cropping and optimizing images for production.

To download a demo version or to upgrade your software, visit [www.zebra.com/cardstudio](http://www.zebra.com/cardstudio).

CardStudio is ideal for these applications:

- ID cards
- Access control
- Retail and loyalty cards
- Clubs and associations
- Schools and libraries
- Visitor badges



# CardStudio Edition Features

## Languages Supported:

- English
- French
- German
- Italian
- Portuguese
- Spanish
- Danish
- Czech
- Korean
- Japanese
- Traditional Chinese
- Simplified Chinese

## Minimum System Requirements:

- IBM® compatible PC with a Pentium® microprocessor with at least 512 MB RAM (1 GB recommended)
- Microsoft® Windows® XP, Windows Vista® or Windows 7 operating system
- Disk space: 250 MB with partial clipart or 400 MB with full clipart installed
- Mouse or other Windows-compatible pointing device
- CD-ROM 8X or greater drive
- Internet access required for software license key activation
- Printer support via CardStudio Direct-to-Printer (D2P) technology or Zebra card printer Microsoft Windows certified drivers

For a complete listing of all supported card and data capture peripherals and additional information, please visit [www.zebra.com/cardstudio](http://www.zebra.com/cardstudio).

	Classic	Standard	Professional
<b>DESIGN</b>			
Full-color design capabilities, dual-sided cards	x	x	x
Design templates and template designer	x	x	x
Image acquisition (VFW, TWAIN, WIA, DS, FILE)	x	x	x
Multi layout card designs			x
ClipArt manager		x	x
<b>BAR CODES</b>			
Bar codes 1-D—Code 39, 128	x	x	x
Bar codes 1-D—All		x	x
Bar codes 2-D		x	x
<b>ENCODING</b>			
Magnetic encoding (ISO, JIS)	x	x	x
Gen 2 RFID UHF encoding			x
Contact and contactless smart card encoding			x
<b>SECURITY</b>			
Signature panel, biometric management, login security			x
<b>DATABASE</b>			
MS® Excel® and CSV text files		x	x
Database connectivity MS Access®, ODBC connectivity—all databases			x
Database editing view, conditional layout printing from database/reports			x
<b>NETWORKING</b>			
Network print	x	x	x
Network print server			x

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### Other Locations

**USA:** California, Georgia, Illinois, Rhode Island, Texas, Wisconsin **Europe:** France, Germany, Italy, the Netherlands, Poland, Spain, Sweden, Turkey, United Kingdom **Asia Pacific:** Australia, China, Hong Kong, India, Japan, Malaysia, South Korea, Singapore, Thailand **Latin America:** Brazil, Florida (LA Headquarters in USA), Mexico **Africa/Middle East:** Dubai, South Africa

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